

## A Follow-up Analysis of Trump's Intensifier Usage

Julia Glennemeier, Theresa Pitzen, Lena Siebertz, Marco Mildeberger

This study examines the use of intensifiers in Donald Trump's Victory Speech 2024 and Inaugural Address 2025 with a focus on their frequency and distribution. For this, the Corpus of Contemporary American English (COCA) and AntConc will be used to conduct an analysis to identify the most frequently used intensifiers in Trump's speeches. COCA provides an overview of the general usage of intensifiers in the population, while AntConc is used to analyze the Speeches of Donald Trump. The data from COCA and AntConc represents a comparison between Trump's usage of intensifiers and the usage of the general population. The findings are then contrasted with the results of Stange's (2020) previous research on Trump's intensifier usage. It will be explored whether Trump's rhetorical style has changed over time or whether it has remained similar.

Stange, Ulrike (2020) "Very Emotional, Totally Conservative, and Somewhat All over the Place. An Analysis of Intensifiers in Donald Trump's Speech". In: Schneider, Ulrike & Matthias Eitelmann (eds.) *Linguistic Inquiries into Donald Trump's Language. From Fake News to Tremendous Success*, 87-108. London: Bloomsbury.